**Data Description**

The original data contains 999 records, described by 31 variables. According to the study, there is a variable “ATTENTION\_filter”, the question for checking concentration of participants. Participants failing to answer “Disagree” will be classified as non-focus. Thus, those records were filtered. The number of records, in this way, is 981. Both id, submitdate, ipaddr and ATTENTION\_filter are not in consideration due to irreverent of objectives. Age is discrete number, gender is categorical data, while the remaining variables are ordinal data.